PRODUCT INFORMATION
How do they do it? Those Hollywood beauties are always so luminous and gorgeous. Gale Hayman knows the secret. A unique blend of extraordinary, highly effective skincare as well as very specific makeup artist’s tricks and treats.

Gale Hayman is a Hollywood insider who has advised the most beautiful women in the world. Co-Creator of the Giorgio of Beverly Hills and the iconic Giorgio perfume, the name Gale Hayman has become synonymous with glamour. Frequently featured in major fashion magazines including Women’s Wear Daily, Elle and Town & Country, Gale’s advice is timely and effective. Her book, How Do I Look? The Complete Guide To Inner And Outer Beauty From Cosmetics To Confidence is a must-read in the circles of the bold and beautiful.

Gale’s concept and the marriage of sophisticated treatment formulas with Hollywood makeup artistry has become her key to success. Lip Lift, Eye Lift Gel and Youth Lift use a unique formula created with elastin and DNA molecules, the building blocks of rejuvenation. Within 3 minutes of application, they smoothen and firm unwanted lines and wrinkles making for a more youthful appearance.

Gale’s relationship with top makeup artists has resulted in remarkable formulas to further refine and illuminate the skin. Her Eye Illuminator opens and brightens tired eyes while her world re-known Foundation Primer gives the illusion of smooth, perfect skin.

Gale Hayman is one of the most dynamic forces in Hollywood. Now, with the Gale Hayman Hollywood Secrets Collection, she can be your personal Beauty Advisor.
SKIN CARE

BASIC SKINCARE

Total Eye Make-up & Facial Cleanser

- Benefit Statement: “This light clear gel is a dual purpose product which removes oil and other impurities while dissolving eye make-up. Glycerin and a marine-derived protein moisturize and protect to leave skin soft and supple.”

- How to Use: Gently smooth on skin with cotton pad. Rinse off with lukewarm water or remove with soft, dry face cloth or cotton pad. Follow with total Skin Toner Freshener & Firmer.

- Skin Types: All Skin Types.

- Key Ingredients: Glycerin, DNA (Marine based protein).

Total Skin Toner Freshener & Firmer

- Benefit Statement: “Hydrates, tones and firms with collagen and elastin while leaving skin clean, refreshed and revitalized. Non-drying formula – alcohol-free and witch hazel free.”

- How to Use: AM/PM. Use after cleansing in the morning and in the evening after removing makeup with Total Eye Make-Up & Facial Cleanser.

- Skin Types: All Skin Types.

- Key Ingredients: Collagen, Elastin.

IMMEDIATE SKINCARE

Youth Lift Plus

- Benefit Statement: “An improved Youth Lift with a new algae based skin tightener clinically proven to tighten skin immediately while simulating collagen for long term benefits.”

- How To Use: AM. Apply under moisturizers and make-up. Using upward motions, apply a light layer to clean, dry skin. Maintain a relaxed facial expression and allow to thoroughly dry for three minutes. Youth Lift can be used on the entire face and décolletage. If needed, can be reapplied to deeper wrinkles.

- Skin Types: All Skin Types.

- Key Ingredients: Pepha-Tight® (pronounced pep-fa-tight), Elastin, Ovum (Egg Powder), DNA, Glycerin.
IMMEDIATE SKINCARE (CONT.)

**Lip Buff**

- **Benefit Statement:** “Lip Buff exfoliates for smoother, softer lips in seconds. Walnut shell powder exfoliates, while aloe, collagen and vitamin E hydrate and soften lips to keep them in impeccable kissing condition.”
- **How to use:** Use Lip Buff before bedtime and finish treatment with an application of Lip Lift. Apply to lips and surrounding area and gently tissue off.
- **Skin Types:** All skin types
- **Key Ingredients:** Aloe Barbadensis Leaf Extract, Soluble Collagen, Vitamin E

**Lip-Lift**

- **Benefit Statement:** “Lip-Lift is a highly concentrated moisturizing lip treatment clinically proven to fill in lines and wrinkles around the lips. A special recipe of collagen, vitamin E and aloe condition and moisturize for soft, supple lips.”
- **How to Use:** Daily. Use Lip-Lift frequently throughout the day to fill in lines and relieve dry, chapped lips. Apply to the lips as you would lipstick. For added coverage, Lip-Lift can be applied just above and below the lip line. Wear Lip-Lift alone, under lipstick or over lipstick.
- **Skin Types:** All Skin Types.
- **Key Ingredients:** Maxi Lip™, Aloe Vera Extract, Soluble Collagen, Vitamin E.

**TINTED LIP LIFT** is now available in the Lip Lift formula in the following shades: 14K, Blush, Coco

**Line-Lift Plus**

- **Benefit Statement:** “An improved Line-Lift with a new algae based skin tightener clinically proven to fill in and plump fine lines and wrinkles while stimulating collagen for longer term benefits.”
- **How to Use:** Daily. Using the wand, press firmly into fine lines, maintain a relaxed facial expression and allow to thoroughly dry for 3 minutes. Can be used under or over make-up and moisturizers. Can be reapplied throughout the day to touch up.
- **Skin Types:** All Skin Types.
- **Key Ingredients:** Pepha-Tight® (pronounced pep-fa-tight), Elastin, Ovum (Egg Powder), DNA, Glycerin.
**Eye Lift Gel**

- **Benefit Statement:** “Eye Lift Gel contains concentrated plant extracts chamomile and lavender which firm, hydrate and soothe while hydroxy-proline (pronounced hi-droxy-pro-line) diminishes dark circles.”

- **How To Use:** AM. Squeeze a few drops onto ring finger and light dab around the eye area and under eyes where dark circles appear. Follow with your skin care regime.

- **Skin Types:** All Skin Types.

- **Key Ingredients:** Hydroxy-proline (pronounced hi-droxy-pro-line), Chamomile Extract, Golden Seal Extract, Lavender Extract.

**Youth Lift Gravity Defying Neck Cream**

- **Benefit Statement:** “This silky cream is specifically formulated for the neck and décolletage area, (which is prone to dryness and the visible signs of aging), to leave the skin looking younger, and feeling firmer and more toned. Aquaxyl significantly improves the skin’s hydration; Laracare® and Malt Extract promote firmness of the skin. Sepilift DPHP™ both moisturizes and firms, while Oenotherol and Ronacare™ ASC III stimulate collagen production.”

- **How To Use:** AM/PM. Massage gently using upward, outward strokes into neck and décolletage area.

- **Skin Types:** Dry, Aging Skin.

- **Key Ingredients:** Aquaxyl™ (pronounced a-quack-sel), Laracare® Sepilift DPHP™, Malt Extract, Oenotherol, Ronacare™ ASC III.

**Youth Lift Gravity Defying Eye Crème**

- **Benefit Statement:** “A light, greaseless eye masque formulated with Dermaxyl, (pronounced Der-max-el) a new complex of peptides and ceramides, clinically proven to reduce wrinkle depth 36% in 60 days.”

- **How To Use:** Use nightly on clean, dry skin. Apply around eye contour area in patting motions and let formula soak in. If irritation occurs, discontinue use. For best results use on a daily basis.

- **Skin Types:** All Skin Types.

- **Key Ingredients:** Dermaxyl® (pronounced der-max-el).
SKIN CARE

HYDRATORS

**Swiss Formula Eye Crème**

- **Benefit Statement:** “This light, non-greasy eye cream with hydroxyproline (pronounced hi-droxy-pro-line) quickly absorbs into the delicate skin around the eye to firm and reduce wrinkles while botanical extract edelweiss (pronounced edel-vice) softens and protects.”

- **How to Use:** Daily. Pat lightly under and over eyes and around the orbital bone. Can be used under makeup because it is not greasy.

- **Skin Types:** All Skin Types.

- **Key Ingredients:** Hydroxyproline (pronounced hi-droxi-proline), Glycosaminoglycans (pronounced gly-co-samin-o-gl-y-cans), Edelwiess Flower Extract.

**Daily Radiance Moisturizer**

- **Benefit Statement:** “Combines the magic of light reflectors with highly effective skin conditioners and emollients, including shea butter, aloe and vitamin E. Skin will look instantly radiant, softer, smoother and younger looking.

- **How to Use:** Apply over the face and throat daily.

- **Skin Types:** All Skin Types.

- **Key Ingredients:** Shea Butter, Sodium PCA, Aloe Vera, Vitamin E.

**Hydra Boost Firming Mask**

- **Benefit Statement:** “A creamy complex of sweet almond and algae extracts smooth, tighten and firm skin. In addition humectants and lipids promote intense hydration. Your skin will immediately look radiant and feel softer.”

- **How to use:** Apply generously over clean face and throat avoiding direct contact with the eyes. Wait 10 – 15 minutes and remove with a cloth and warm water. Pat skin dry. For best results use twice weekly.

- **Skin types:** Dry, aging skin.

- **Key Ingredients:** Sweet almond proteins, Aquaxyl Sodium Hyaluronate, Glycerin.
SPECIALTY TREATMENTS

Anti Wrinkle Peptide Night Cream

- **Benefit Statement:** “A natural anti-wrinkle cream with hexapeptide-3 (pronounced hex-a-pep-tide), the anti-wrinkle peptide which is as effective as Botox yet natural and non toxic. Clinically proven to reduce wrinkle depth by 30% after a 30-day treatment.”

- **How To Use:** AM. After cleansing and toning, apply to face and neck using upward, outward motions paying particular attention to targeted areas such as lines between the eyebrows, crows’ feet, horizontal lines on the forehead and lines around the mouth. Avoid eye area. Fragrance free.

- **Skin Types:** All Skin Types.

- **Key Ingredients:** Hexapeptide-3, Glycerin, Aloe Leaf Juice, Ivy, Montana Flower Extracts, Vitamins E and A.

Dermabrasion Mask

- **Benefit Statement:** “A gentle dermabrasion mask which incorporates aluminum crystals and salicylic acid for exfoliation, and aloe which smoothes and hydrates. You’ll see brighter smoother and healthier skin — immediately.”

- **How to Use:** Apply to clean skin and let sit for 2 – 3 minutes. Next, using fingertips gently massage face in circular motions. Rinse skin and pat dry. Apply any specialty treatments or moisturizers.

- **Skin Types:** All skin types, except sensitive skin.

- **Key Ingredients:** Alumina crystals, Aloe Barbadensis Leaf Extract, Salicylic Acid.

Post Exfoliation Finish

- **Benefit Statement:** “This after-exfoliation product has a high dosage of antioxidant vitamin C to reduce irritation and redness from dermabrasion or exfoliation while its silicone-based formula provides a silky smooth feel and protects.”

- **How to Use:** After exfoliation, apply to the face with upward, outward strokes. Avoid eyes.

- **Skin Types:** All Skin Types.

- **Key Ingredients:** Silicone, Ascorbic Acid (Vitamin C 10%).
**Lighten Up Eye Cream**

- **Benefit Statement:** “At last, a solution to get rid of dark under eye circles and eye-area skin discoloration, which contains specially formulated Haloxyxyl™. During clinical studies two thirds of the volunteers who used a Haloxyxyl™ compound saw skin discoloration reduced up to 45% after two months of use.”

- **How to Use:** Apply a small amount twice daily to clean, dry skin, using light, and circular motions into the orbital bone area until completely absorbed. A warm sensation is normal upon application. Avoid getting into eyes. If irritation occurs, discontinue use.

- **Skin Types:** All Skin Types.

- **Key Ingredients:** Haloxyxyl™ (contains N-Hydroxysuccinimide, Chrysin, Palmitoyl Oligopeptide and Palmitoyl Tetrapeptide-3).

**Line Lazer Intensive Line Minimizer**

- **Benefit Statement:** “Targets specific facial lines with laser guided precision and a super strength peptide formula incorporating a high percentage of hexapeptide-3 (pronounced hex-a-peptide), the anti-wrinkle peptide which decreases wrinkle depth 30% in 30 days.”

- **How To Use:** Target formula directly onto lines and wrinkles where extra attention is needed. Twist bottom of pen clockwise to release formula.

- **Key Ingredients:** Hexapeptide-3, Hylauronic (pronounced hi-la-ron-ic) Acid, Elastin, Vitamin C.

- **Skin Types:** Dry, Aging Skin.

**Anti-Spot Pen**

- **Benefit Statement:** “Diminishes the appearance of age spots, freckles. Contains photo protectors, antioxidants, UV blockers, and skin lightening and clarifying ingredients that combat dark spots and skin-aging predators. Skin will show increased luminosity and lightening of spots.”

- **How to Use:** Apply to dry clean skin directly onto spots where needed and gently massage into skin. For best results use two to three times a day.

- **Skin Types:** All Skin Types.

- **Key Ingredients:** Sepiwhite MSH and Gamma-Orizanol.
TREATS FOR THE BODY

Spotlights for Hair

- **Benefit Statement**: “Illuminates with a crystal clear layer of shimmery shine, helps to detangle and make hair sleeker. A blend of silicones enriched with green tea help to calm and protect hair and a UVA/UVB inhibitor helps protect hair from sun damage.”

- **How to Use**: To smooth, gloss and detangle wet hair, rub a dime size amount into palms and smooth evenly through soaking wet hair, concentrating on the ends. Do not rinse out. Blow dry or style as usual. To smooth, gloss and luminize already dry hair, rub a drop or two into palms and smooth hands over surface of dry hair. Add a bit more to calm flyaways. Use more or less product depending on length and thickness of hair.

- **Hair Types**: All hair types and lengths.

- **Key Ingredients**: Silicones, Ethylhexl Methoxycinnamate, Camellia Sinesis Leaf Extract (Green Tea).

Revitalizing Spritz

- **Benefit Statement**: “This instant cooling and hydrating spritzer is formulated to bring body and mind into balance as part of the next generation in moisturizing body care. Gale Hayman’s aroma therapeutic elixir is infused with essential oils to relax, balance, nurture and regenerate, easing the affects of tension and stress caused by our increasingly fast paced life, while it hydrates dry skin, leaving you calm, cool and corrected.”

- **How to Use**: Spray a fine mist on skin to instantly cool the body and calm the soul. Use morning and night and/or as needed. Can also be applied to the pulse points of the body, behind the neck, inside elbows, on wrists, and behind the knees. Helps with hot flushes, as the menthol instantly helps to lower the skin’s temperature. Use morning and evening, and/or as needed. Not designed for use on the face. Avoid contact with the eye area.

- **Skin Types**: All Skin Types.

- **Key Ingredients**: Swiss Glacier Water, Witch Hazel Water, Aloe Barbadensis Leaf Juice, Silk Amino Acids, Cypress Oil, Geranium Oil, Lavender Oil Patchouli Oil, Menthol, and Phytelene® Complex.
Foot Spa

- **Benefit Statement**: “The Foot Spa is a pedicure in a jar. A powerful Alpha Hydroxy exfoliates, mentyl lactate cools and sunflower seed oil hydrates. Contains a deodorizer to eliminate odor causing bacteria. Feet will be polished and feel softer and velvety.”

- **How to use**: Massage product into feet and slip on a pair of cotton socks before bedtime.

- **Skin types**: All skin types.

- **Key Ingredients**: Lactic Acid, Sunflower Seed Oil, Tegodeo®Lys (deodorizing agent), Menthyl Lactate.

Rescue Balm

- **Benefit Statement**: “This rescue balm uses jojoba, sunflower and shea butter to moisturize and nourish excessively dry areas of skin such as elbows, knees and feet while lavender and borage seed oil soothe and heal the skin.”

- **How to Use**: Apply to clean, dry skin and massage a small amount into skin using circular motions paying particular attention to targeted areas such as elbows, knees and feet.

- **Skin Types**: All Skin Types.

- **Key Ingredients**: Jojoba Seed Oil, Sunflower Oil, Shea Butter, Vitamin E, Lavender Oil, Geranium Oil, Borage Seed Oil, Hazelnut Oil.

Silk Stockings

- **Benefit Statement**: “Created for women who want an instant, sexy silky look to legs, without heavy makeup or hosiery, Gale’s Silk Stockings is a gentle self-tanner and a leg-beautifying foundation made from ultra-fine silk particles. Silk Stockings includes moisturizing, anti-inflammatory and hydrating properties to combat the aging process. Ingredients are uniquely designed to prevent irregular and streaky tan patterns while natural extracts soften, smooth and tint skin.”

- **How to Use**: For best results apply on clean dry skin and massage in a circular motion ensuring to smooth the color evenly over the skin. Let dry prior to dressing and wash hands after applying. You will begin to see a subtle development of color within several days with regular use.

- **Skin Types**: All Skin Types.

- **Key Ingredients**: Aloe, Jojoba, Olive, Grape Seed Oil, Silk Powder, Silk Amino Acids, Vitamin E and C, Erythrulose, Anthemis Nobilis Flower Extract (Chamomile) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract.
FACE

**Velvet Perfection Foundation Primer**

- **Benefit Statement**: “Delicate silky formula prepares the face for makeup, refining the skin’s texture to produce a flawless finish that lasts all day. Enriched with antioxidants to protect and soothe skin as well as soft focus light reflecting properties to add a luminous quality”.

- **How to Use**: Place a dime size amount into your hand and gently massage over face in an upward and outward motion. Avoid direct contact with the eyes. Can be applied over Youth Lift® and moisturizer, under makeup or worn alone.

- **Skin Types**: All Skin Types.

- **Key Ingredients**: Cyclomethicone, Dimethicone, Vitamin E, Vitamin A.

**Youth Lift Treatment Foundation**

- **Benefit Statement**: “A hydrating treatment cream foundation with antioxidants A, C and E and glycerin which combine for younger-looking skin while giving a natural, flawless finish.”

- **How to Use**: Use over Youth Lift. Apply a small amount to finger, dot onto the face and spread evenly. Use a sponge for a more polished finish.

- **Skin Types**: All Skin Types.

- **Key Ingredients**: Glycerin, Squalene, Tocopherol (Vitamin E), Retinyl Palmitate (Vitamin A), Abscorbyl Palmitate (Vitamin C).

**Youth Glow Light Diffusing Gel**

- **Benefit Statement**: “Finally, Hollywood’s fountain of youth is captured in a bottle! Youth Glow is a light diffusing tinted gel formulated to smooth out skin, hide line and dark shadows, while adding a youthful glow to the skin.”

- **How to Use**: Apply to face and neck. Can be worn alone for sheer coverage or over makeup for a youthful glow. Avoid eye area. If irritation occurs, discontinue use.

- **Skin Types**: All Skin Types.

- **Key Ingredients**: Glycerin, Sodium PCA, Aloe Barbendis Leaf Extract.
COLOR COSMETICS

FACE (CONT.)

Semi-Translucent Face Powder

- Benefit Statement: “This moisture-enriched pressed powder delivers a translucent finish while refining pores, eliminating lines and setting makeup.”
- How to Use: Apply with a brush for a very sheer look or with a sponge applicator (included) for a matter finish. Use over makeup or alone.

Perfect Protection Moisture Tint SPF15

- Benefit Statement: “This light-weight moisturizer, enriched with botanical extracts, vitamins and SPF15, is perfect for adding a touch of color to your face.
- How to Use: Apply a small amount on fingertips and blend over entire face, avoiding direct contact with eyes. Can be worn alone or over your specialty treatment.
- Skin Types: All Skin Types.
- Key Ingredients: Sodium Hyaluronate, Vitamins A, C, E, Comfrey, Chamomile.

Face Treatment Concealer Cream

- Benefit Statement: “This moisture-rich, line-filling, concealing cream blends easily with natural skin tones to hide skin discolorations.”
- How to Use: Use ring finger to dot and dab on any darkness and discoloration. Follow with makeup application.

Mint Treatment Concealer Cream

- Benefit Statement: “A green-based cream formula that conceals redness, leaving your complexion clear and even while imparting a smooth satiny finish.”
- How to Use: Use ring finger to dot and dab on any darkness and discoloration. Follow with makeup application.

Sunbronze Powder

- Benefit Statement: “A safe and immediate way to get the look of a suntan. This rich cream powder gives you a natural looking sunbronzed appearance without the harmful effects of the sun. Use alone or over foundation.”
- How to use: Using a brush, apply evenly to the face. Start with a light application and build up to the desired color. Blend well at the hairline and jaw line.
- Skin types: All skin types
- Key Ingredients: Jojoba Oil, Vitamin E
**California Gold Mineral Bronzer**

- **Benefit Statement:** “A talc free and fragrance free mineral formula with shea butter and vitamin e for skin conditioning. Gives skin a soft, healthy glow all year round.”

- **How to use:** Apply over foundation, alone or use it in place of blush. Lightly brush formula over your face and décolletage to create a sun-kissed look.

- **Skin types:** All skin types

- **Key Ingredients:** Shea Butter, Vitamin E, Titanium Dioxide, Chamomile Extract.

**Cashmere Loose Face Powder**

- **Benefit Statement:** “Creates a soft translucent look for the skin that looks and feels natural. Silica absorbs oil, so the powder will not cake, nor make the skin look dry. The light reflecting properties of mica create a ‘soft-focus’ appearance for fine lines and imperfections, thereby giving the illusion of youth.”

- **How to use:** Use Cashmere Translucent Face Powder to set make-up application. Saturate velvet puff, then remove excess by tapping puff on top of your hand. Gently press puff onto skin, using a rolling motion to “work” the powder into the skin.

- **Skin types:** All skin types

- **Key Ingredients:** Silica, Mica.

**LIPS AND EYES**

**Eye/Lip Primer**

- **Benefit Statement:** “Helps diminish the appearance of tiny lines and imperfections to create a smooth base for long-lasting, non-crease color. Leaves lips soft and supple.”

- **How to Use:** Use ring finger to spread lightly and delicately over eye lids prior to applying eye shadow. Spread with bullet or fingers on lips prior to applying lipstick. Use daily as needed.

**Eye Illuminator**

- **Benefit Statement:** “Our lustrous white liquid shimmer, used on the eyes of the stars, will put stars in your eyes while gracing your face with a fresh dew of youth.”

- **How to Use:** Dab on the areas you want to highlight, above the cheekbone, on the cupid bow of the mouth to add a fresh sheen.